



APPLICATION FORM / CHARTERED INSTITUTE OF MARKETING (CIM) PROFESSIONAL DIPLOMA IN MARKETING **LEVEL 6**

Title **First name**

Surname

Date of birth *Required for IT & Library Access*

Address

Postcode

Telephone

Email *NB: Email will be used as the primary method of contact and confirmation of your place on the course will be emailed unless otherwise requested.*

Regent's College student? Yes No **Student number**

Term dates *please tick*

Module 1 / Marketing Planning Process
Monday / 18:00-21:00 / 27th February – 30th April

Module 2 / Delivering Customer Value Through Marketing
Monday / 18:00-21:00 / 27th February – 30th April

Module 3 / Managing Marketing
Monday / 18:00-21:00 / 27th February – 30th April

Module 4 / Project Management for Marketing
Wednesday / 18:00-21:00 / February 29th– 2nd May

Cost

£430* per module

**10% discount offered to current Regent's College students*

Payment

I will pay online with the Event Code 'CIM' www.regents.ac.uk/study_at_rc/pay_fees_online.aspx
Please forward the confirmation email to kerrl@regents.ac.uk, this will be matched with your application form

I enclose a cheque made payable to "Regent's College"

I will call to supply card details 020 7487 7933

Terms and Conditions

- The Professional Diploma in Marketing is charged on a module basis and the price of £430 cover the tuition fee of one module. To take this qualification you will need to be a CIM Studying member which costs £200 annually. There are also CIM assessments fees to be paid for one exam (£80) and three assignments (£80 each). You will also be required to buy the module textbook which ranges in price from £20-£30 approx
- Fees are required before the course commences
- We regret that once a course has commenced fees are not refundable, and classes you are unable to attend cannot be refunded
- Withdrawals made less than 10 days before the start of a course will be subject to a 25% administration fee, and withdrawals made more than 10 days before the start of a course will be subject to an administration fee of 10%.

 I agree and accept the terms and conditions

Signed Date

Please complete and return via

Post Clare Pattenden, CIM, Regent's College London, Inner Circle, Regent's Park, London NW1 4NS

Email pattendenc@regents.ac.uk

Fax 020 7487 7465